



# Small-Cap Opportunities

FACT SHEET | 09/30/21

## STRATEGY HIGHLIGHTS

Benchmark	Russell 2000 Growth
Style	Active Fundamental Growth
Inception Date	6/30/2020
Positions	12-15
Market Cap at Purchase	\$500 Million - \$3.5 Billion
Investment horizon	3-5 years
Expected Annual Turnover	25-35%
Capacity	\$1 Billion

## ASSETS

Strategy Assets	\$95 Million
Team Assets*	\$18.7 Billion

\*Total Assets are as of 9/30/2021 and include approximately \$2.48 billion of non-discretionary assets under advisement, which are excluded from the firm's regulatory assets under management. Jackson Square does not exercise investment discretion over these assets.

PM TEAM	YEARS:	IN INDUSTRY	WITH TEAM
CHRIS BONAVIDO, CFA		33	28
KEN BROAD, CFA		33	21
IAN FERRY		17	10
+11 ANALYSTS	<i>Average:</i>	18	12

## THE SMALL-CAP OPPORTUNITY

Increasing inefficiency in small-cap markets due to passive super-cycle, declining coverage and short-termism intersect with new and misunderstood business models and management teams with an appetite for engagement.

## PHILOSOPHY

**We are growth investors.** We seek superior returns through holding a highly concentrated portfolio of companies that we believe have advantaged business models and opportunities to generate consistent, long-term growth of intrinsic business value.

## APPROACH

**Search for Change**  
Qualitative change not captured by quantitative screens  
Large opportunities in under-penetrated markets

**Verify Business Quality**  
Secular tailwinds, contrarian opportunities  
Improving returns on invested capital  
Strengthening Porter's Five Forces

**Determine Source of Edge**  
Detailed forecasting and cost of capital analysis  
Discount to intrinsic business value assessment  
Consultative opportunity to add value

## SMALL-CAP OPPORTUNITIES RETURNS

		3Q21	YTD	Since Inception
Small-Cap Opportunities Composite	Gross	-3.24	1.41	40.38
	Net	-3.47	0.67	37.05
Russell 2000 Growth Index		-5.65	2.82	33.27
<b>Net Relative Return</b>		<b>2.19</b>	<b>-2.15</b>	<b>3.78</b>

## RELATED RETURNS – SMID-CAP GROWTH

		3Q21	YTD	1 Year	3 Year	5 Year	10 Year
SMID-Cap Growth Composite	Gross	-7.82	-2.88	29.30	21.10	21.80	19.00
	Net	-8.00	-3.43	28.32	20.17	20.86	18.09
Russell 2500 Growth Index		-3.53	4.84	31.98	16.01	18.21	17.20
<b>Net Relative Return</b>		<b>-4.47</b>	<b>-8.26</b>	<b>-3.65</b>	<b>4.16</b>	<b>2.65</b>	<b>0.89</b>

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### COMPOSITE STATISTICS AND PERFORMANCE

Period End	Composite return gross-of-fees (%)	Composite return net-of-fees (%)	Russell 2000 Growth Index (net) return (%)	Composite Internal dispersion (%)	3-Year Annualized Standard Deviation (%)		As of December 31st		
					Composite	Russell 2000 Growth Index (net)	Number of Portfolios	Composite Assets (\$mm)	Total Firm Assets (\$mm)
2020 (July-Dec)	65.4	59.2	38.9	n/a	n/a	n/a	<6	21	25,497

### PERFORMANCE DISCLOSURES: SMALL-CAP OPPORTUNITIES COMPOSITE

Jackson Square Partners claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Jackson Square Partners has been independently verified for the periods May 1, 2014 through December 31, 2020. A firm that claims compliance with the GIPS standards must establish policies and procedure for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The Small-Cap Opportunities Composite ("Composite") has had a performance examination for the periods July 1, 2020 through December 31, 2020. The verification and performance examination reports are available upon request. A list of the firm's limited distribution pooled fund descriptions and a list of broad distribution pooled funds is available upon request. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. The performance presented for 2020 represents partial year performance as the initial period for the Composite is less than one year.

Jackson Square Partners is a registered investment adviser established on May 1, 2014. Registration does not imply a certain level of skill or training. Jackson Square Partners manages domestic and global growth equity strategies for institutional and retail clients. Performance shown prior to May 1, 2014 represents results achieved by the Jackson Square Partner team at Delaware Investments prior to the establishment of Jackson Square Partners. Delaware Investments claims compliance with the GIPS standards and was previously verified.

The Composite invests in small-cap common stocks of growth-oriented companies for which the Firm believes have long-term capital appreciation potential and may grow faster than the U.S. economy. The Composite's portfolio has a concentrated portfolio of equities and will seek to contain approximately 10-15 securities. This Composite was created and incepted in July 2020. The Composite includes all discretionary, fee paying accounts, including pooled funds, managed in this strategy. Performance results are shown as total returns, net of dividend withholding taxes, assume reinvestment of dividends and capital gains, are presented before and after the deduction of investment advisory fees, and are calculated in U.S. dollars. The returns of some accounts in the Composite may include income from securities lending. Net returns are calculated using a model base fee and an actual incentive fee, accrued monthly. The current fee schedule for the strategy is as follows: all assets, 1.00% and subject to an incentive fee. The incentive fee is 20% of the excess return of a client's account over the Russell 2000 Growth Index. Actual advisory fees can vary among clients employing this fund and may be lower than model investment advisory fees. Policies for valuing investments, calculating performance and preparing GIPS Reports are available upon request. A list of composite descriptions is available upon request. Past performance is not an indicator of future results. Internal dispersion is calculated using the asset-weighted standard deviation of the annual returns of all the portfolios that were included in the Composite for the entire year. Internal dispersion is only shown if the Composite has at least six accounts that were managed for the full calendar year. All risk measures presented are calculated using gross-of-fees returns.

The three-year annualized standard deviation measures the variability of the Composite and the benchmark over the preceding 36-month period. This measure is not required to be presented when 36 monthly composite returns are not yet available.

The benchmark for the Composite is the Russell 2000® Growth Index. The Russell 2000 Growth Index measures the performance of the small-cap segment of the U.S. equity universe. It includes those Russell 2000® companies with higher price-to-book ratios and higher forecasted growth values. For comparison purposes, the index is fully invested and includes the reinvestment of income. Index returns do not reflect management fees, transaction costs, or expenses. Indices are unmanaged, and one cannot invest directly in an index. Benchmark information contained herein has been obtained from third party sources believed to be reliable, but we cannot guarantee its accuracy or completeness. All third-party marks are the property of their respective owners. The benchmark returns are not covered by the report of independent verifiers.

This is not an offer of any product or service in any jurisdiction where it would be unlawful to do so under the laws of that jurisdiction.

The information presented is not intended and should not be construed to be a presentation of information concerning any U.S. mutual fund.

### COMPOSITE STATISTICS AND PERFORMANCE

Period End	Composite return gross-of-fees (%)	Composite return net-of-fees (%)	Russell 2500 Growth Index (net) return (%)	Composite Internal dispersion (%)	3-Year Annualized Standard Deviation (%)		As of December 31st		
					Composite	Russell 2500 Growth Index (net)	Number of Portfolios	Composite Assets (\$mm)	Total Firm Assets (\$mm)
2020	66.5	65.2	40.5	0.7	25.3	23.9	25	6,920	25,497
2019	31.7	30.7	32.7	0.2	16.1	15.9	23	4,286	19,889
2018	3.0	2.2	-7.5	0.5	13.2	15.3	19	2,496	16,779
2017	21.9	21.0	24.5	0.5	9.8	13.0	18	2,355	20,154
2016	8.9	8.1	9.7	0.1	11.3	14.7	17	2,204	19,749
2015	8.4	7.6	-0.2	0.2	10.7	13.3	16	3,405	26,197
2014	4.0	3.2	7.1	0.3	12.1	12.5	16	3,093	25,753
2013	42.1	41.0	40.7	0.6	14.9	16.5	19	3,489	n/a
2012	11.7	10.9	16.1	0.2	17.9	19.8	18	2,562	n/a
2011	9.1	8.2	-1.6	0.1	23.3	22.9	15	2,259	n/a

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The benchmark for the Composite is the Russell 2500™ Growth Index. The Russell 2500 Growth Index measures the performance of the small- to mid-cap growth segment of the U.S. equity universe. It includes those Russell 2500™ companies with higher price-to-book ratios and higher forecasted growth values. For comparison purposes, the index is fully invested and includes the reinvestment of income. Index returns do not reflect management fees, transaction costs, or expenses. Indices are unmanaged, and one cannot invest directly in an index. Benchmark information contained herein has been obtained from third party sources believed to be reliable, but we cannot guarantee its accuracy or completeness. All third-party marks are the property of their respective owners. The benchmark returns are not covered by the report of independent verifiers.

Investments in small and/or medium-sized companies typically exhibit greater risk and higher volatility than larger, more established companies.

Because the strategy expects to hold a concentrated portfolio of a limited number of securities, the strategy's risk is increased because each investment will have a greater effect on the strategy's overall performance.

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