

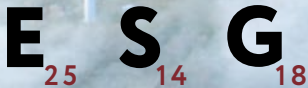


# ESG & CORPORATE RESPONSIBILITY

Jackson Square’s principles-based approach to ESG investing relies on analyzing positive and negative externalities. As active owners with a long history of consultative engagement with issuers to enact positive corporate and governance changes, the team also believes that influencing our companies to enhance their performance on ESG issues is a key source of sustainable alpha generation.

## ENGAGEMENT

29 ESG-SPECIFIC ENGAGEMENTS  
ACROSS 28 COMPANIES IN 2022,  
88 ENGAGEMENTS TO DATE



## 2022 PROCESS ENHANCEMENT Quantifying the ESG Impact on Cost of Capital

Our methodology is to adjust a company’s cost of equity by analyzing the impact of each company-specific ESG factor on its beta. The adjustments are evidenced and supported by our ESG Risks and Opportunities Analysis, which is based on SASB, the TCFD and our nuanced, proprietary approach to ESG, capturing both positive and negative externalities.

[Jackson Square’s ESG & Stewardship Policy](#)

## KEY ESG HEADLINES

### Inflation Reduction Act

- JSP Tailwind capture:

Aspen Technology’s new portfolio of products, including electrification, carbon capture capabilities and AI will, in our view, increase the sustainability benefits of many existing solutions, making them a key strategic partner for carbon-intensive industries.

Uber, we believe, will benefit from the IRA’s investment into the country’s nascent EV charging infrastructure as well as its EV subsidies. The company will also offer US drivers multiple incentives to switch to electric from ICE vehicles which will help comply with CA regulations for EV ride sharing adoption by 2030.

### CHIPS and Science Act

- JSP Opportunities:

The semiconductor industry plays a vital role in enabling technologies that will help address climate change and the CHIPS Act presents an opportunity to make the industry more environmentally sustainable. Nvidia foresees the prospect to apply domain-specific acceleration for both high performance and energy efficiency for an overall increase in sustainability in US semiconductor manufacturing. Nvidia has stated it will focus in such areas as autonomous robotic systems, imaging and diagnosis in health care, large-scale data analytics, and virtual/ augmented reality.

### Reevaluating Defense

- JSP Engagement Lens

The evolving narrative around the defense sector as a necessity for a Democratic society, coupled with rising government defense budgets, reaffirms our belief in the importance of a nuanced approach to ESG evaluation.

In 2022, we assessed this and other material ESG factors for newly-initiated positions Boeing and Howmet. Key insights: Sustainability is integrated across Boeing’s business, and the company has a permanent board-level Aerospace Safety Committee in place. Howmet’s products, which focus on fuel efficiency, are, in our view, well-positioned to support the industry drive towards net zero.



## COMMUNITY & CULTURE

Jackson Square was built around the same ESG principles we apply to portfolio companies. Our firm’s key values:

**ALIGNMENT** - through employee ownership and investment alongside clients in our products

**MERITOCRATIC EGALITARIANISM** – a flat organization and equity structure designed to attract, retain and motivate talent

**EMPOWERMENT** - via freedom and responsibility ethos, inclusion, and employee-directed engagement

**CULTURE** - emphasizing individual agency, integrity, curiosity, and collaboration



### **Philanthropic Highlight:**

*Ukrainian relief efforts were a focus of employee-directed donations and volunteer hours in 2022. Jackson Square donated nearly \$100,000 for food, shelter, and medical aid in the country.*

### EMPLOYEE STATISTICS

- 50% WOMEN
- 42% MINORITY
- 58% ALL UNDERREPRESENTED GROUPS
- 50% EMPLOYEE PARTNERS

#### ***Team Volunteer Highlights – Looking after our community and environment***

*Presidio Trust – battling invasive thistle with the Presidio Habitat Stewards*

*St. Anthony’s – free clothing program serving the San Francisco community*

*Surfrider Foundation – Baker Beach clean up*

*Hamilton Families – helping families in need celebrate the holidays*

### PHILANTHROPY

- \$1M+ DONATED TO DATE
- 100+ NON-PROFITS SUPPORTED
- 100% EMPLOYEE DIRECTED

### SPONSORSHIPS

Jackson Square supports discourse on interesting and relevant research and analysis across a wide range of subjects.

#### ***The Commonwealth Club***

*Where differing perspectives converge to discuss issues of public and civic concern*

#### ***The Long Now Foundation***

*Fostering long-term thinking and responsibility in the framework of the next 10,000 years*



## DISCLOSURE

The materials provided herein are for general information purposes only and may not be copied or redistributed without Jackson Square Partners, LLC's ("JSP") prior consent. The views expressed herein represent Jackson Square Partners, LLC's opinions as of the date of this publication and are subject to change and should not be considered a recommendation to buy, hold, or sell any security, and should not be relied on as research or investment advice. All information contained herein is subject to change and may contain projections and forward-looking statements.

Jackson Square considers ESG factors as part of its investment process and follows a principles-based ESG framework that is subject to change. Jackson Square does not seek to implement a specific ESG, impact or sustainability strategy. The ESG engagement statistics have been calculated based on an internal survey of the firm's ESG activities. Certain company level engagements have multiple ESG components and may therefore result in a single issuer engagement counting statistically towards E, S and/or G.

The examples are provided to illustrate the integration of ESG in our investment process. Additional information on the selection criteria and a full list of holdings is available upon request.

Please refer to our ESG Policy found on our [website](#) for a complete list of ESG factors and key principles considered as part of the evaluation process.